



THE
MEDTECH
CONFERENCE

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IMPROVING HEALTH CARE.
IMPROVING

SEPTEMBER 23-25, 2019
BOSTON, MA

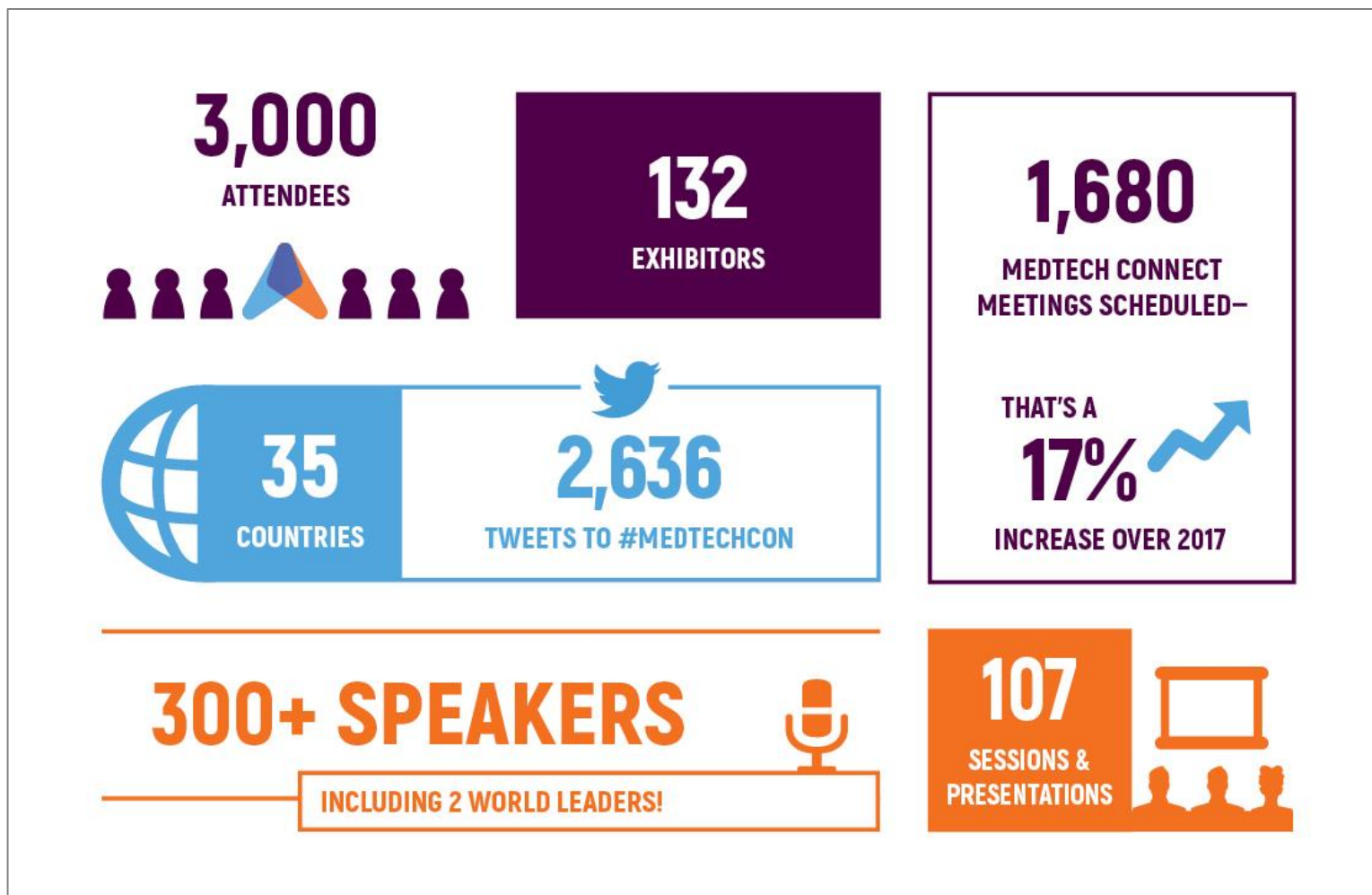
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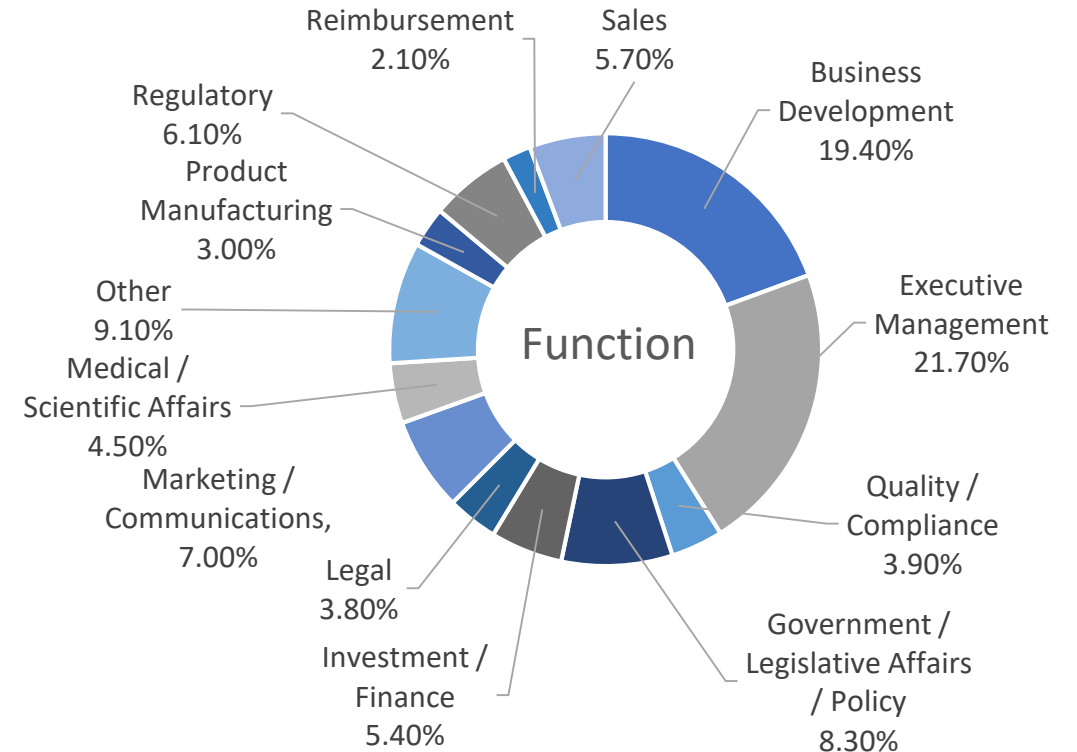
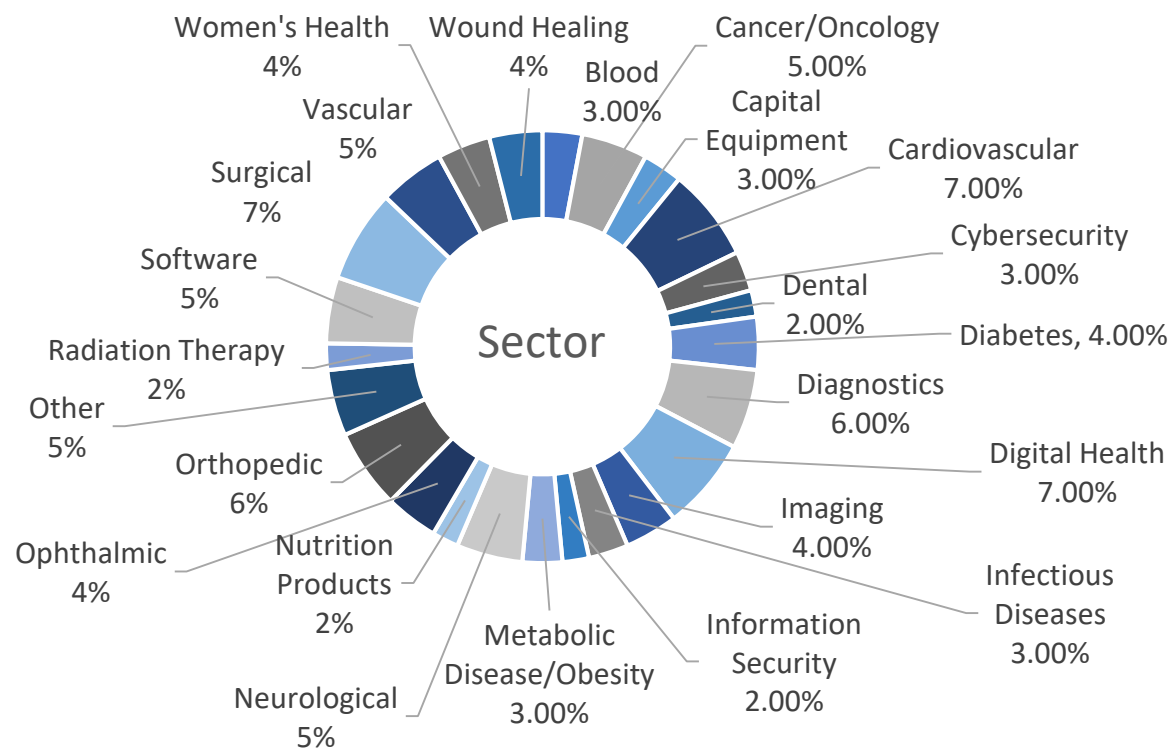
About The MedTech Conference

- September 23-25, 2019
- Boston Convention & Exhibition Center, Boston, MA
- Premier, global gathering of medtech leaders
- Three days of abundant educational, networking, showcasing and business development opportunities

2018 Conference by the Numbers



2018 Attendee Demographics



About AdvaMed

- Trade association leading the effort to advance medical technology to achieve healthier lives and healthier economies around the world.
- 300+ members with a global presence in Europe, Asia & LatAm
- Common voice for companies producing devices, diagnostics & health information systems
- AdvaMed powers the MedTech Conference, the leading, global gathering of MedTech executives



AdvaMed
Advanced Medical Technology Association

Education

World-Class Programming

- Critical and relevant topics presented by industry thought leaders
 - Call for Sessions concluded in Feb. 2019
- Over 100 sessions and 300+ speakers
- Plenary Sessions
- Exhibit Hall Programming:
 - CEOs Unplugged
 - MedTech Exec Talks
 - Solutions Showcase
 - Innovation Pavilion
 - MedTech Innovator Showcase
 - Patient Pavilion

Business Development

MedTech Connect Partnering

MEDTECH
CONNECT

- Networking platform for scheduling one-on-one meetings
- New system for 2018
 - Improved search
 - Enhanced schedule management
 - Company-to-company communication
- 1,680 meetings scheduled in 2018

Investors & Corporate Business Development

Business Development / Finance Panels

- Opportunity to hear from industry peers

Strategic Investor Speed Networking

- Corporate business development execs and healthcare equity investors will meet with the 50 MedTech Innovator Showcase companies

Emerging MedTech Companies

- Panels focusing on the latest challenges and trends affecting small companies
- AdvaMed Accel Leadership seminar
- Innovation Pavilion showcasing small companies (models and prototypes)



MedTech Innovator



- Industry's premier global competition and accelerator
- Four finalists selected via a 6-month program, for a live audience vote at The MedTech Conference
- Cash prizes awarded for the most promising technology innovations

MedTech Innovator Showcase

- Showcase featuring 50 transformative early- to mid-stage device, Dx and digital health companies
- Companies present to an audience of key industry investors



Exhibit Hall

MedTech Exhibit Hall

- 20,800 square foot exhibit hall
- Over 130 exhibiting companies
- Hall includes CEOs Unplugged Stage, MedTech Innovator Showcase, MedTech Exec Talks, Chairman's Cup Reception
- Special pavilion will feature key local companies, showcasing their commitment to innovation, patient outcomes & community service



International Delegations



- 35 countries in 2018
- 15-20% of total attendance
- Dedicated assistance for international delegations
- Contact Caroline Ruggieri, cruggieri@advamed.org for details

International Programs

- U.S. Market Access Seminar
- International Reception
- Facility tours
- China program / dinner
- LatAm program
- Exhibit Hall tours
- Global trade super session
- Global Health Award
- International keynote



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