

GAME PLANNING TO BUILD STRONG IP

HOW PATENT SEARCHING AND IP STRATEGY MAXIMIZE THE VALUE OF YOUR INTELLECTUAL PROPERTY

On April 25th, join OBIO and hear from two IP professionals who will help your health science company develop a robust IP strategy:

- ✓ First-hand reviews of case studies from therapeutics and diagnostics to digital health and medical devices
- ✓ Explore the depth of patent searching required to understand your company's Freedom to Operate
- ✓ Research your competition and build an IP 'moat' around your technology



NOEL COURAGE

PARTNER - LIFE SCIENCES PRACTICE GROUP, BERESKIN & PARR

Noel Courage is a partner at Bereskin & Parr. He is a lawyer and a US and Canadian patent agent. Noel helps with patenting and licensing of life science inventions, particularly biotechnology, chemistry and medical devices.



ISI CAULDER

PARTNER - AI & CLEANTECH PRACTICE GROUP, BERESKIN & PARR

Isi Caulder is a partner, patent and trademark agent with Bereskin & Parr. She helps high technology clients secure and license patent rights for a wide variety of electrical, computer and mechanical related inventions and advises on strategic intellectual property portfolio development and management.

AGENDA

8:00 AM - 8:25 AM	REGISTRATION
8:25 AM - 8:30 AM	WELCOMING REMARKS
8:30 AM - 9:15 AM	IP STRATEGY (NOEL COURAGE)
9:15 AM - 9:30 AM	BREAK
9:30 AM - 10:00 AM	PATENT SEARCHING (ISI CAULDER)

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